**Customer Discovery template interview**

**Introduction**

* Hello, my name is Peter and I’d like to interview you in order to learn about a new initiative we have focused on democratizing education. Please, just provide honest feedback.

**Segmentation**

* What’s your name?
* What’s your email?
* How old are you?
* What’s your level of education?

**Customer’s problems**

* What are the key problems and challenges you see around democratizing education?

**Problems (our hypotheses)**

* We believe one of the key problems people have to access and consume education is the lack of personalization. What do you think about it?
* We believe one of the key problems people have to access and consume education is that it’s expensive. What do you think about it?

**Customer’s solutions**

* What are the solutions that you would implement in order to solve the previous problems we were talking about?

**Solutions (our hypotheses)**

* We believe that building an AI-based assistant that provides to you personalize and free learning from Internet may be a great solution and way to eventually democratize education. What do you think about it?